

Patrick Phelan

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Objective An entry-level position in a fast-growing, innovative organization seeking a thorough understanding of target audiences through both proven extensive research capabilities and innovative internet savvy.

Summary of Qualifications

Highly motivated, creative and versatile student with a consistent track record of taking initiative and succeeding in both academics and extracurricular endeavors. Especially skilled at building effective working relationships with peers and coworkers. Excellent ability to approach problems from alternative angles and adapt to new working environments.

- Consistently exceed work expectations
- Fluency in FourSquare, Twitter, LinkedIn and many other Web 2.0 tools
- Experience writing effective short form prose
- Demonstrated digital research capabilities with a specialization in social media analysis

Education

Haverford College, Haverford, PA

Bachelor of Arts, May 2011

- **Major** in English. **Minor** in Economics.
- **Thesis:** Etienne and Booker T: Intertextuality in Michael S. Harper's "Uplift from a Dark Tower"

Experience

Intern, VELOCIDI, New York, NY

Winter, 2011-Present

Work closely with partners and executives to create research deliverables for high-profile clients. Specialize in conversation research, search visibility, competitive audit, and social media analysis.

Research Assistant, DEPARTMENT OF ENGLISH, Haverford College

Summer, 2010-Present

Compile and annotate African-American poetry between 1960-1975 for a forthcoming Norton anthology. Exceeded expectations through depth of research capabilities. Personally reached out to many Black Arts Movement specialists.

Research Assistant, DEPARTMENT OF ECONOMICS, Haverford College

Summer, 2010

Assembled a database consisting of 3,000,000+ observations from the National Basketball Association over the past four years. Used extensive quantitative analysis and data analytics to research the effects of foul trouble and playing time on a player's performance. Exceeded expectations with innovative data manipulation techniques in both Excel and STATA.

Hurford Humanities Fellow, HAVERFORD COLLEGE, Haverford, PA

Spring, 2010-Present

Lead a student seminar called "Digital Fame," focusing on modern figurations of celebrity constructed through social media. Constructed curriculum, facilitate bimonthly discussions. Designed website.

Culinary House Founder, HAVERFORD COLLEGE, Haverford, PA

Fall, 2009-Present

Designed a culinary curriculum targeting the average college student. Applied for and received housing and over \$5000 in funding from multiple sources. Successfully initiated bimonthly campus dinners consistently attended by over 100 students. Design menu, oversee and publicize an annual collaboration dinner with Dining Services for over 700 students.

Intern, ADMISSIONS OFFICE, Haverford College

Summer, 2009-Present

Lead over 100 campus tours. Consistently exceed expectations with exclusively positive parent and student surveys. Personally recommended by the head of communications. Participated as a student consultant, providing feedback and advice to revamp the school's marketing approach to prospective students.

Customs Committee Member, HAVERFORD COLLEGE, Haverford, PA

Fall, 2008-Fall, 2009

Developed a freshman orientation program. Selected and trained 44 Customs People/Residential Assistants for the 2009-2010 school year. Worked closely with deans and faculty members to coordinate trainings.

Financial Assistant, ACCESS COURIER INC., St. Louis, MO

Summer, 2007

Constructed spreadsheets and analyzed data, updated financial data from the current to the next fiscal year. Regularly met with CFO to discuss the financial implications of the expansion and evolution of this small logistics business.